


# How To Get The Most Value Out Of Any Paving Project


Value is a word we all love. It feels great when you get good value for your money. But when it comes to paving projects and hiring contractors, it's hard to know if you're getting good value or just getting taken advantage of.

With a little understanding about what value is and how to create it, you'll be in the best position to take advantage of the best value for your paving project.

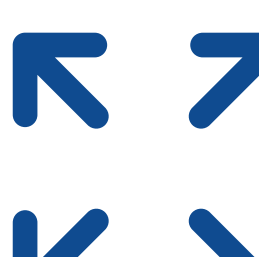
## Value - What Is It?


Value is not just the monetary cost of something. Value can include the following:


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**Cost**
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**Quality**
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**Timing**
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**Scope of Work**
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**ROI**
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**Duration**
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**Presentation**

Let's look at these separately.

- **Cost:** Does your project's cost run higher, lower, or average for the same type of project in the same geographical area?
- **Quality:** Does the work produced measure up to your standards and industry standards? Does it meet or exceed your expectations?
- **Timing:** Have you heard the phrase, "Timing is everything?" It's true in the pavement business, too. The cost of work rises in the summer and fall seasons (late Q2 and Q3).
- **Scope of Work:** Does the project maximize the potential for work to be accomplished, or are you paying more for labor and materials on a smaller project?
- **Return On Investment (ROI):** Will the amount you spend on your paving project pay off with your customers, employees, or tenants through increased traffic, ease of access, or better quality of living?
- **Duration/Phasing:** Will the length of the project and any delays before or during the project interrupt your business or customer base significantly?
- **Presentation:** Are you satisfied with the results and your overall experience throughout the project?

## What Influences Value?



### Competing Resources

If you start your project during the busiest season, you'll pay more for labor, materials, and equipment as demand for paving projects exceeds supply.



### Weather

Some paving projects can't happen when it's too cold or too wet.



### Unexpected Repairs

It's hard to save money when your pavement is in need of immediate repair. Regular pavement maintenance keeps unexpected expenses away and allows you to budget better.

## Value - How Do You Get It?

**Adjust the timing to benefit you the most.** If you can do your pavement project in the first quarter of the year, you'll save money. We're not as busy in Q1 as we are in Q3.

**Spend a little more to save a lot.** The more you can accomplish within the scope of your project, the more you can save on costs of labor and materials. Is it possible to group several smaller projects together and still stay within your budget?

**Plan and schedule according to you AND the pavement industry.** You know your busiest seasons, and now you know a pavement contractor's busiest season. Can you line up your project for the off-season for both of you?

**Budget your paving projects.** If it's in the budget, it's easier to be flexible and find the best value for your project.

## How DRYCO Gives You The Best Value

We work hard to give you the best value for your project. If you work with us, we guarantee:

- [Quality Scope Development](#) - We assess all your paving needs.
- [Experienced Professionals](#) - We have the skills and equipment to deliver your project on time.
- [High Quality Work](#) - Our work looks great and functions well.
- [Free Estimates](#)

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Call 800-378-2177 or find us online at DRYCO.com.

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Find out how DRYCO can give you the most value for your project.

